

Doing Well While Doing Good

The Beacon is the Midwest's solution to the decline of public service news and a way for your company or organization to provide an essential public good — journalism to inform and educate our communities on the big issues affecting us all.

We are in this together

Our partners and sponsors subscribe to The Beacon's belief that promoting greater civic engagement and informed discourse is a direct route to a better society. They also understand that they will never play any role in guiding the journalism.

Annual Partner Benefits

Nonprofit Match (Double Halo)

The Beacon will match, on top of your giving, to support of our fellow nonprofits

- You nominate a nonprofit to access sponsor marketing benefits
 - Proudly share your company's commitment to solutions journalism and your support of their good work

Expanded Community Impact

- Invitations to The Beacon's community events and initiatives
- Personalized updates about new engagement and sponsorship opportunities
- Early access to Impact Report and other strategic announcements

Gratitude and Recognition

- Sponsor recognition on our site
- Special recognition in our Impact Report
- Dedicated thank you section in newsletters

Annual Partnership Levels

We want to partner with businesses of all sizes. Our partnership levels allow your organization to support local journalism whether you have just a few or hundreds of employees. **And, it's tax deductible.**

Community Catalyst – \$50,000+/yr

- All Annual Partner Benefits
- Partner callout in newsletter (four weeks of your choice)
- Reserved invites to Kansas City Beacon events
- Nonprofit Match
 - \$10,000 in sponsorship value

Civic Leader – \$25,000+/yr

- All Annual Partner Benefits
- Partner callout in newsletter (three weeks of your choice)
- First RSVP option for select, limited-capacity Kansas City Beacon events
- Nonprofit Match
 - \$5,000 in sponsorship value

Change Agent – \$10,000+/yr

- All Annual Partner Benefits
- Partner callout in newsletter (two weeks of your choice)
- Nonprofit Match
 - \$2,000 in sponsorship value

Committed Ally – \$5,000+/yr

- All Annual Partner Benefits
- Partner callout in newsletter (one week of your choice)
- Nonprofit Match
 - \$1,000 in sponsorship value

